



KOB
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
164794-2	09/30/12	September 2012	08/27/12 - 09/07/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 8/23-9/2 or	11641

Flight Dates	Order #	Alt Order #
08/23/12 - 09/07/12	164794	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	09/02/12	News 4 @ 5p M-F	M-F 5p-530p	-----	:30	0	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All M 08/27/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1202H \$325.00 NM 2 All Tu 08/28/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM 5 All W 08/29/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM 6 All Th 08/30/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM 3 All F 08/31/12 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM									
2	08/23/12	09/02/12	News 4 @ 6p M-F	M-F 6p-632p	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/27/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1201H \$400.00 NM 3 All Tu 08/28/12 6:31 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1202H \$400.00 NM 5 All W 08/29/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1202H \$400.00 NM 4 All Th 08/30/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1202H \$400.00 NM									
3	08/23/12	09/02/12	News 4 @ 630p M-F	M-F 630p-7p	-----	:30	0	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 08/28/12 6:56 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1201H \$300.00 NM 4 All W 08/29/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1201H \$300.00 NM 5 All Th 08/30/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1201H \$300.00 NM 6 All F 08/31/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1202H \$300.00 NM									
4	08/27/12	09/02/12	Monday Prime B	M 8p-9p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/27/12 8:25 PM Monday Prime B M 8p-9p :30 MHTV1202H \$1,000.00 NM									
5	08/23/12	09/02/12	Friday Prime 2hr 8p-10p	F 8p-10p	----F--	:30	1	\$400.00	NM

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164794-2	09/30/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-9/2 or	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/23/12	09/02/12	Friday Prime 2hr 8p-10p	F 8p-10p	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 All F 08/31/12 Friday Prime 2hr 8p-10p F 8p-10p :00 \$400.00 NM Credited									
6	08/27/12	09/02/12	Sunday Prime 2hr 6p-8p	Su 6p-8p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All Su 09/02/12 Sunday Prime 2hr 6p-8p Su 6p-8p :00 \$400.00 NM Credited									
7	08/23/12	09/02/12	News 4 @ 10p M-F	M-F 10p-1035p	-----	:30	0	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 All M 08/27/12 10:32 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1201H \$400.00 NM 3 All Tu 08/28/12 10:38 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1202H \$400.00 NM 5 All W 08/29/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1202H \$400.00 NM 7 All Th 08/30/12 10:43 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1202H \$400.00 NM 6 All F 08/31/12 10:27 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1201H \$400.00 NM									
11	08/27/12	09/02/12	The Tonight Show	M-Th 1035p-1135p/	M-W-F--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 M-W-F-- 3 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 All M 08/27/12 11:00 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV1202H \$150.00 NM 2 All W 08/29/12 11:16 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV1201H \$150.00 NM 3 All F 08/31/12 11:18 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV1202H \$150.00 NM									
12	08/23/12	09/02/12	News 4 Today I 530a-6a	M-F 530a-6a	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-T--- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 All Tu 08/28/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1201H \$150.00 NM 3 All Th 08/30/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1202H \$150.00 NM									
13	08/23/12	09/02/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$275.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 All M 08/27/12 6:12 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$275.00 NM 4 All Tu 08/28/12 6:12 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1202H \$275.00 NM 5 All W 08/29/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$275.00 NM 6 All Th 08/30/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$275.00 NM 7 All F 08/31/12 6:28 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$275.00 NM									
14	08/23/12	09/02/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 MTWTF-- 5 \$275.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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164794-2	09/30/12	September 2012	08/27/12 - 09/07/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-9/2 or	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/23/12	09/02/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 08/27/12 7:29 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$275.00 NM 4 All Tu 08/28/12 8:36 AM M-F Today Show M-F 7a-9a :30 MHTV1201H \$275.00 NM 3 All W 08/29/12 7:59 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$275.00 NM 6 All Th 08/30/12 8:38 AM M-F Today Show M-F 7a-9a :30 MHTV1201H \$275.00 NM 7 All F 08/31/12 7:22 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$275.00 NM									
15	08/27/12	09/02/12	Saturday Today	Sa 5a-7a	-----S-	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/01/12 5:27 AM Saturday Today Sa 5a-7a :30 MHTV1202H \$75.00 NM									
16	08/23/12	09/02/12	M-F Today Show II 9a	M-F 9a-10a	-----	:30	0	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 M--T--- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/27/12 9:58 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV1201H \$200.00 NM 3 All Th 08/30/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV1202H \$200.00 NM									
17	08/23/12	09/02/12	M-F Today Show III 10a	M-F 10a-11a	MTWTF--	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 --W---- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/29/12 10:47 AM M-F Today Show III 10a M-F 10a-11a :30 MHTV1201H \$75.00 NM									
18	08/23/12	09/02/12	News 4 @ Midday M-F	M-F 12noon-1p	-----	:30	0	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T--F-- 2 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/28/12 12:53 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV1202H \$125.00 NM 3 All F 08/31/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV1201H \$125.00 NM									
20	08/23/12	09/02/12	Rachael Ray 2p	M-F 2p-3p	-----	:30	0	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 M-W---- 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 08/27/12 2:34 PM Rachael Ray 2p M-F 2p-3p :30 MHTV1201H \$75.00 NM 2 All W 08/29/12 2:27 PM Rachael Ray 2p M-F 2p-3p :30 MHTV1202H \$75.00 NM									
21	08/23/12	09/02/12	The Insider 3p	M-F 3p-330p	-----	:30	0	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T-TF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/28/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV1201H \$125.00 NM 4 All Th 08/30/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV1201H \$125.00 NM 3 All F 08/31/12 3:17 PM The Insider 3p M-F 3p-330p :30 MHTV1202H \$125.00 NM									
22	08/27/12	09/02/12	Inside Edition 330p	M-F 330p-4p	MTWTF--	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 M-W-F-- 3 \$125.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
22	08/27/12	09/02/12	Inside Edition 330p	M-F 330p-4p	MTWTF--	:30	3	\$125.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>M</td><td>08/27/12</td><td>3:40 PM</td><td>Inside Edition 330p</td><td>M-F 330p-4p</td><td>:30</td><td>MHTV1202H</td><td>\$125.00</td><td>NM</td></tr><tr><td>3</td><td>All</td><td>W</td><td>08/29/12</td><td>3:42 PM</td><td>Inside Edition 330p</td><td>M-F 330p-4p</td><td>:30</td><td>MHTV1201H</td><td>\$125.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>F</td><td>08/31/12</td><td>3:41 PM</td><td>Inside Edition 330p</td><td>M-F 330p-4p</td><td>:30</td><td>MHTV1201H</td><td>\$125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	M	08/27/12	3:40 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1202H	\$125.00	NM	3	All	W	08/29/12	3:42 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM	1	All	F	08/31/12	3:41 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
2	All	M	08/27/12	3:40 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1202H	\$125.00	NM																																																																													
3	All	W	08/29/12	3:42 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM																																																																													
1	All	F	08/31/12	3:41 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM																																																																													
23	08/23/12	09/02/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-----	:30	0	\$75.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>MTWTF--</td><td>5</td><td>\$75.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>All</td><td>M</td><td>08/27/12</td><td>4:25 PM</td><td>Judy Judy-P/ DR 4p/ 430p</td><td>M-F 4p-5p</td><td>:30</td><td>MHTV1201H</td><td>\$75.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>Tu</td><td>08/28/12</td><td>4:40 PM</td><td>Judy Judy-P/ DR 4p/ 430p</td><td>M-F 4p-5p</td><td>:30</td><td>MHTV1202H</td><td>\$75.00</td><td>NM</td></tr><tr><td>5</td><td>All</td><td>W</td><td>08/29/12</td><td>4:51 PM</td><td>Judy Judy-P/ DR 4p/ 430p</td><td>M-F 4p-5p</td><td>:30</td><td>MHTV1202H</td><td>\$75.00</td><td>NM</td></tr><tr><td>3</td><td>All</td><td>Th</td><td>08/30/12</td><td>4:19 PM</td><td>Judy Judy-P/ DR 4p/ 430p</td><td>M-F 4p-5p</td><td>:30</td><td>MHTV1202H</td><td>\$75.00</td><td>NM</td></tr><tr><td>6</td><td>All</td><td>F</td><td>08/31/12</td><td>4:42 PM</td><td>Judy Judy-P/ DR 4p/ 430p</td><td>M-F 4p-5p</td><td>:30</td><td>MHTV1202H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	MTWTF--	5	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	All	M	08/27/12	4:25 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1201H	\$75.00	NM	2	All	Tu	08/28/12	4:40 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM	5	All	W	08/29/12	4:51 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM	3	All	Th	08/30/12	4:19 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM	6	All	F	08/31/12	4:42 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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4	All	M	08/27/12	4:25 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1201H	\$75.00	NM																																																																													
2	All	Tu	08/28/12	4:40 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM																																																																													
5	All	W	08/29/12	4:51 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM																																																																													
3	All	Th	08/30/12	4:19 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM																																																																													
6	All	F	08/31/12	4:42 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM																																																																													
24	08/27/12	08/31/12	M-F Today Show III 10a	M-F 10a-11a	-----	:30	0	\$75.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

www.kobtv.com

INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
164794-2	09/30/12	September 2012	08/27/12 - 09/07/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heinrich for Senate	Martin Heinrich 8/23-9/2 or	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
31	09/06/12	09/07/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	---TF--	:30	2	\$125.00	NM																																								
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<u>Total Spots</u>							60																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$14,375.00
<u>Agency Commission</u>	\$2,156.25
<u>Net Amount Due</u>	\$12,218.75
ABQ 7.0%	\$855.31
<u>Amount Due</u>	\$13,074.06